



FOR IMMEDIATE RELEASE

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Anytime Fitness Opens 100th Australian Club

International Expansion Accelerates for Fastest-Growing Fitness Franchise

Hastings, Minn. — Anytime Fitness, the world's fastest-growing fitness club franchise, has opened its 100th club in Australia. The impressive milestone comes just three years after the brother-sister team of Justin McDonnell and Jacinta McDonnell-Jimenez began serving as "master franchisees" in Australia for Anytime Fitness. The 100th Australian club officially opened October 1st in Thornton, New South Wales and it is owned by Steve Rollings. Mr. Rollings owns and operates a total of eight Anytime Fitness clubs in Australia. Anytime Fitness now has more than 1,650 clubs in ten countries, and 1,300,000 members, worldwide.

"This is an incredible accomplishment," states John Kersh, Vice President of International Development for Anytime Fitness. "It demonstrates the talent and dedication of our Australia partners and their commitment to maintaining Anytime Fitness as the world's fastest-growing fitness franchise."

According to Justin McDonnell, "What sets Anytime Fitness apart from our competitors and is a vital element of our rapid growth is freedom. We offer franchisees the freedom to operate their business to suit their lifestyle, freedom to grow within the system, and the freedom that comes with knowing they have the support, product development and back-up of the world's fastest growing fitness club franchise"

McDonnell says his goal is to have more than 350 Anytime Fitness clubs open in Australia within the next two years.

In addition to more than 50 new clubs "down under," during the past year Anytime Fitness has also opened clubs in New Zealand, Poland, Mexico, Japan, the United Kingdom, and the Netherlands. The franchise's first Middle Eastern club is set to open in Qatar next month and the company has plans to open its first international corporate club in the United Kingdom in early 2012.

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ABOUT ANYTIME FITNESS

Founded in 2002, Anytime Fitness is now the fastest-growing fitness club franchise in the world, with more than 1,300,000 members and 1,600 clubs worldwide. Open 24 hours a day, 365 days a year, Anytime Fitness prides itself on providing its members with convenient and affordable fitness options in friendly, well-maintained facilities which feature top-quality exercise equipment. Clubs are now open in 49 states, Canada, Mexico, Australia, New Zealand, the United Kingdom, Grand Cayman, Poland, the Netherlands and Japan. Join one club and use them all.